

# INTRODUCING GREEN MEETINGS THE ONLY STANDARD FOR SUSTAINABLE MEETINGS & EVENTS



**For over 25 years Green Tourism has assessed and accredited the sustainable practices of businesses. Now, we've created a new standard specific to meetings and events venues.**

700 venues & hotels across the UK are already using our Green Tourism standard to provide reassurance to their procurement teams

Public and corporate sector venues onboard include: Olympia, Manchester International Conference

Centre, Edinburgh International Conference Centre, Manchester United, Leeds University, BMA House, Central Hall Westminster, Glaziers Hall, and the QE2 Centre.

Through extensive research and engagement with our clients, we've learned they want to communicate to corporate buyers that their business has achieved a meetings specific standard, one which benefits from Green Tourism's established credibility.

We have listened and acted and after a year in development, have launched the new Green Meetings Standard.

**REGISTER FOR THE GREEN MEETINGS STANDARD NOW**

**REGISTER ONLINE >>>>>**

The Green Meetings Standard can be achieved at Gold, Silver or Bronze level



Preparing for your assessment is processed completely online through our GreenCheck™ platform.

- Professional and knowledgeable sustainability assessors on hand
- Access 24/7 to complete when convenient for you
- On-going online support and advice for continuous improvement
- Submit for your assessment whenever you are ready
- Within 5 days you could be using your Green Meetings Standard logo



**2,500 +**  
Businesses, including over  
700 venues use our standard  
to bring reassurance to buyers

**25 Years +**  
We've been assessing and  
accrediting sustainable  
venues for over 25 years.

"The Green Tourism Standard enhances our RFP submissions and demonstrates to meetings & events buyers that we are serious about sustainability. Their standards are widely respected and their team is a huge support to our hotels on their sustainability journey"

Conal O'Neil, Group General Manager, Dalata Hotel Group



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